

Exhibitor and Sponsor Prospectus



2023 AOCS Annual Meeting & Expo

April 30–May 3 | Colorado Convention Center | Denver, Colorado, USA

annualmeeting.aocs.org

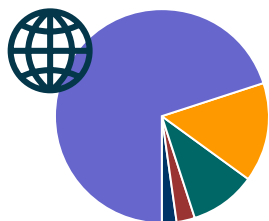
Make new connections

37% were first-time attendees to the 2022 AOCS Annual Meeting & Expo

5% of first-time attendees work in basic research

18% of first-time attendees work in applied research

Strength in diversity

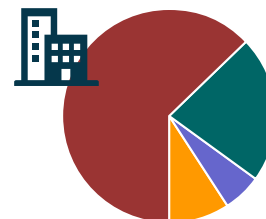


**Historic average
geographic distribution**

North America	70%
Europe	15%
Asia and Oceania	10%
South America	3%
Middle East and Africa	2%

Registrants' areas of interest

Analytical
Animal Feed
Biochemistry
Biodiesel and Bio-renewables
Biotechnology
Edible Applications Technology, Food
Food Structure
Health and Nutrition
Industrial Oil Products
Lipid Oxidation and Quality
Oleochemicals
Personal Care, Fabric and Home
Care, Cosmetics
Phospholipids
Processing
Protein and Co-Products
Pulses and Plant-Based Proteins
Specialty Oils
Surfactants and Detergents



**Average registrants'
employment affiliation**

Industry	63%
Academia	22%
Government	6%
Other	9%

Who is AOCS?

At the forefront of science for over 114 years

The American Oil Chemists' Society (AOCS) is a community of scientists, technicians, nutritionists, researchers, and other industry professionals advancing the science and technology of oils, fats, proteins, surfactants, and related materials.

AOCS Annual Meeting & Expo

The AOCS Annual Meeting & Expo is a premier international science and business forum on oils, fats, proteins, surfactants, lipids, and related materials. Known worldwide for its extensive technical program, the annual meeting attracts over 1,200 professionals from more than 49 countries, representing the industry's most prestigious private sector, government and academic institutions.



Reach the right audience.

Katie Bender
Director, Partnerships
Katie.Bender@aoacs.org
+1 217-693-4901

The Expo

Showcase your company, introduce a product or service, generate new sales leads, or strengthen existing business relationships with an exhibit booth at the 2023 AOCS Annual Meeting & Expo. Your peers and competitors know the meeting is a must-attend event, with exhibit space selling out quickly.

In 2023, the AOCS Annual Meeting & Expo will be an in-person event at the Colorado Convention Center in Denver, Colorado, USA.

Exhibit booth

Booth Investment

Inline Booths:

\$1,975 per 10' x 10' inline booth
if booked by January 31, 2023
(\$2,475 after January 31, 2023)

*Book early and
save \$500!*

Corner Booths:

Add \$250 to the inline booth investment for each corner booth

Space includes

- 8' high drape back wall and 3' high drape side walls
- 7" x 44" identification sign
- Basic listing on the annual meeting website and in the program guide
- Two full annual meeting registrations

Furnishings, electric and other items may be purchased separately.

Available upgrades

Featured Exhibitor +\$750

Upgrade your visibility to attendees online, in print, and at the annual meeting by becoming a Featured Exhibitor. Quantities are limited.

Special benefits include:

- Upgraded listing on the annual meeting website which includes a company logo, 50-word description and live link to a URL of your choosing
- Upgraded listing in the Program Guide which includes a company logo, 50-word description and company URL
- Featured in attendee communication outreach, including the annual meeting preview emails.

Contact me today!

Katie Bender, Director, Partnerships
Katie.Bender@aoacs.org
+1 217-693-4901

Product Showcase in the Exhibit Hall Theater +\$995

Product Showcase opportunities are available for exhibitors who would like to give a 10-minute product presentation to entice attendees to see them at their booth for a more focused business conversation. These 10-minute presentations do not include a Q&A session. Rather, they are intended to highlight key takeaway information about each Exhibitor's products and services. We encourage exhibitors to use the Product Showcase to cultivate interest and set the stage for qualified follow-up discussions at their booth.

Special benefits include:

- Opportunity to highlight your products and services to your target audience
- Advance promotion of the onsite presentation to annual meeting attendees and the wider AOCS universe
- Recognition on the annual meeting website (annualmeeting.aoacs.org)
- Recognition in the Program Guide
- Recording of your Product Showcase for your use and also available from the AOCS annual meeting website and YouTube channel for 12 months
- Ability to upload white papers, case studies, marketing collateral, and more to accompany the onsite presentation

Product Showcase time slots are available on a first-come/first-served basis according to the schedule below:

Monday, May 1

10:30–10:40 a.m.
10:45–10:55 a.m.
1:15–1:25 p.m.
1:30–1:40 p.m.
1:45–1:55 p.m.
2–2:10 p.m.

Tuesday, May 2

8–8:10 a.m.
8:10–8:20 a.m.
10:30–10:40 a.m.
10:45–10:55 a.m.
1:15–1:25 p.m.
1:30–1:40 p.m.
1:45–1:55 p.m.
2–2:10 p.m.

AOCS Startup Pavilion

Industry startup?

Sow the seeds of growth at the AOCS Startup Pavilion!

For early to growth/funded-stage companies entering the agricultural fats, oils, proteins, surfactants and related-materials industry, the AOCS Startup Pavilion is where you need to be. This niched exhibiting opportunity provides a place to dialog with attendees about the innovation and vision that drives your emerging company in its development phase. This is a new opportunity at the annual meeting to connect and engage with industry experts for the exchange of ideas and insights that will fuel your business growth. While your company is in its infancy, use this event to define your niche in the expanding sustainability industry. You will have a branded kiosk on the main exhibit floor across from the general exhibits and adjacent to the Exhibit Hall Theater.

Participation fee is \$400 and is limited to only ten companies. Investment includes the following:

- 10' x 10' carpeted space with 8' high back drape
- 6' wide x 42" high skirted table (standing height)
- Two standard stools
- Identification sign on easel
- Basic listing on the annual meeting website and in the Program Guide
- One full annual meeting registration

Furnishings, electric and other items may be purchased separately.



Annual Meeting Program Guide

Book your advertisement in the official annual meeting Program Guide and position your brand in this frequently referenced resource! Advertisements must be paid for in advance of the annual meeting.

Ad size Price

Full page, 4-color \$1,675
1/2 page, 4-color,
horizontal or vertical . . . \$1,250

*Other sizes/options are available by request.

Cover positions: Currently, **all cover positions are sold out.**

If you would like to be placed on a waiting list in the event a cover position advertiser cancels, please email your request to advertising@aoacs.org. Should a cover position become available, pricing is as follows:

- Back cover: \$1,925
- Inside front cover: \$1,875
- Inside back cover: \$1,875

Space close date:

February 23, 2023

Materials close date:

March 6, 2023

Dates are subject to change.

Exhibit Hall Schedule

As of October 18, 2022. Subject to change.

Sunday, April 30

9 a.m.–4 p.m.	Exhibitor move-in
5:30–7 p.m.	BOOTH BOOST! Exhibit Hall Grand Opening and Opening Welcome Reception

Monday, May 1

7:45 a.m.–6 p.m.	Exhibit Hall Open
7:45–8:25 a.m.	BOOTH BOOST! Continental Breakfast Service and Governing Board Town Hall
8:25–10:30 a.m.	Education/Sessions
10:30–10:55 a.m.	BOOTH BOOST! Refreshment and Coffee Break
10:55 a.m.–1 p.m.	Education/Technical Sessions
1–2:25 p.m.	BOOTH BOOST! Lunch
2:25–4:30 p.m.	Education/Technical Sessions
4:30–6 p.m.	BOOTH BOOST! Evening Reception in Exhibit Hall

Tuesday, May 2

7:45 a.m.–6 p.m.	Exhibit Hall Open
7:45–8:25 AM	BOOTH BOOST! Continental Breakfast Service
8:25–10:30 a.m.	Education/Technical Sessions
10:30–10:55 a.m.	BOOTH BOOST! Refreshment and Coffee Break
10:55 a.m.–1 p.m.	Education/Technical Sessions
1–2:25 p.m.	BOOTH BOOST! Lunch
2:25–4:30 p.m.	Education/Technical Sessions
4:30–6 p.m.	BOOTH BOOST! Evening Reception in Exhibit Hall

Wednesday, May 3

7:45–11 a.m.	Exhibit Hall Open
7:45–8:25 a.m.	BOOTH BOOST! Continental Breakfast Service
8:25–10:30 a.m.	Education/Technical Sessions
10:30–10:55 a.m.	BOOTH BOOST! Refreshment and Coffee Break
11 a.m.–3 p.m.	Exhibitor move-out

BOOTH BOOSTER!

Key times to be in your booth

The exhibit hall will be open from 5:30–7 p.m. on Sunday, 7:45 a.m. to 6 p.m. on Monday and Tuesday, and 7:45 a.m. to 11 a.m. on Wednesday. However, there will be natural slow and high traffic patterns in the hall based on when education is happening and when meal, break and social functions are taking place.

We do not recommend that you stand in your booth all day long.

Look for the **BOOTH BOOST!** designation on the meeting schedule for the recommended times exhibitor personnel should plan to be in their booth. We recommend that exhibitors adopt a booth schedule as follows.

Be in your booth during these key times:

Sunday

5:30–7 p.m. during Opening Welcome Reception

Monday • Tuesday • Wednesday

7:45–8:25 a.m. during Breakfast

10:30–10:55 a.m. during the Refreshment and Coffee Break

Monday and Tuesday only

1:00–2:25 p.m. during lunch

4:30–6 p.m. during the evening receptions

During scheduled education periods

Close your booth to attend the education so you can learn and connect with meeting attendees in a no-pressure learning environment where more quality time with attendees can be cultivated.

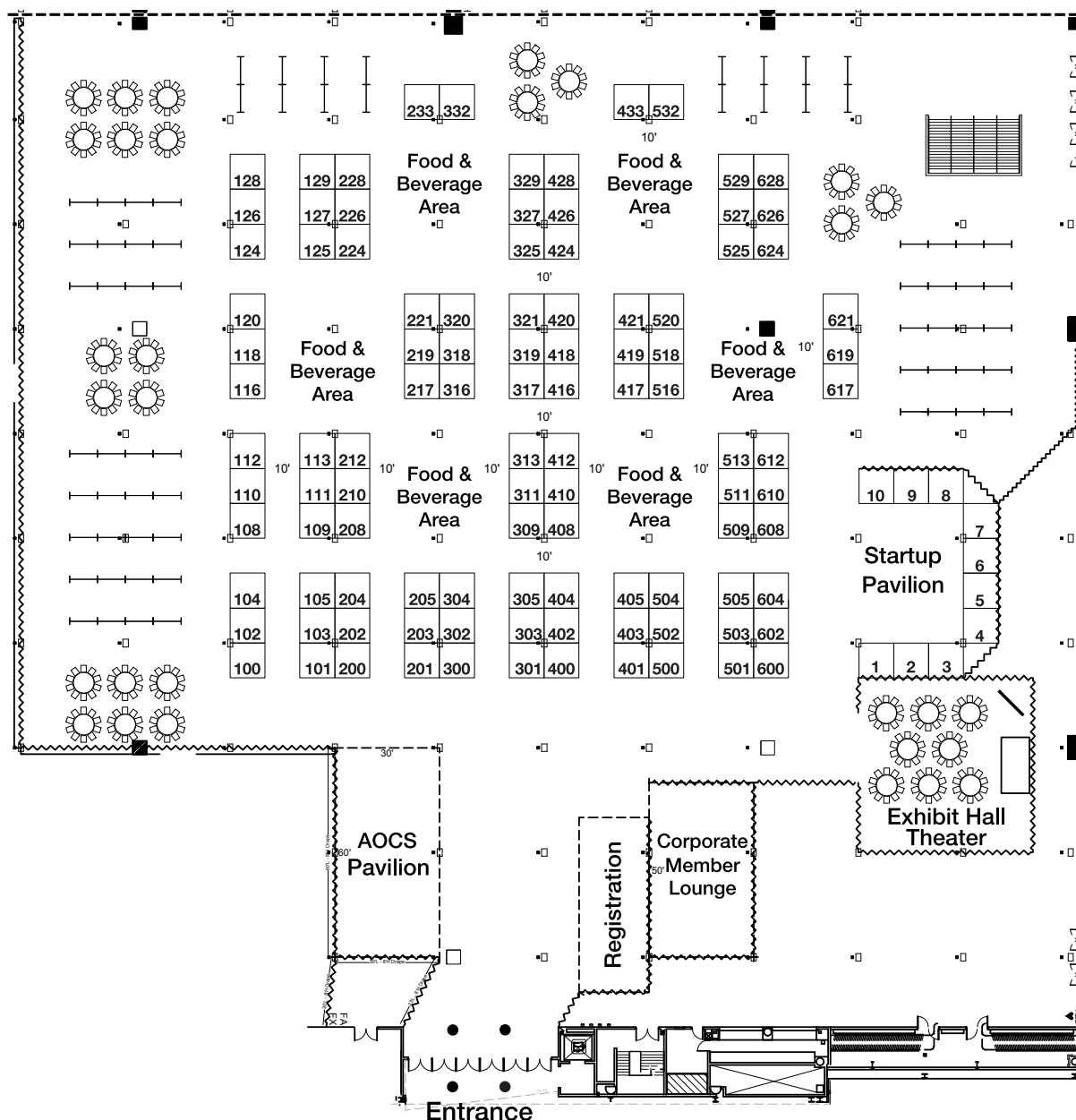
Contact me today!

Katie Bender, Director, Partnerships

Katie.Bender@aoes.org

+1 217-693-4901

Exhibit Hall Floor Plan



[For the latest floorplan map and booths available, download the Booth Reservation Form.](#)

Reserve your booth today!

Katie Bender, Director, Partnerships

Katie.Bender@aoacs.org

+1 217-693-4901

Amplify your visibility through sponsorship

Rise above the rest during the annual meeting with experiential and branding opportunities. There are a variety of sponsorships to fit every budget which can be combined with exhibit opportunities as well as advertising to maximize your return on investment.

Participation as an annual meeting sponsor provides:

- Meaningful access to AOCS' professional attendees from across the fats and oils industries
- Up to 12 months of visibility through on-demand access of the annual meeting program
- Use of official annual meeting branding to use in your marketing materials

- Company listing and link on the meeting website
- Enhanced visibility to all meeting participants

There are three types of sponsorship opportunities available with different investment levels as follows:

- Brand Awareness Opportunities
- Networking Opportunities
- Science Leadership Opportunities

Level	Type	Sponsorship	Quantity Available
\$15,000 Summit	Branding	Wi-Fi	1
	Branding	Annual Meeting Mobile App	1
	Networking	Opening Welcome Reception	1
\$10,000 Pike's Peak	Branding	Evening Reception	2
	Branding	Luncheon	2
\$7,500 Aspen	Networking	Continental Breakfast	3
	Science Leader	Opening Plenary Session Keynote	1
	Branding	Attendee Bag	1
	Branding	Souvenir Photo Junction and Headshot Hub	1
	Branding	Hydration Station and Reusable Water Bottle	1
	Networking	Refreshment and Coffee Break	3
\$5,000 Vail	Branding	Student ePoster Pitch Competition	1
	Science Leader	AOCS Member and Volunteer Appreciation Luncheon	1
	Branding	Charging Station	1
	Branding	Notepad	1
	Branding	Pen	1
	Branding	Highlighter	1
	Branding	Directional Signage	1
	Branding	Attendee Communication Package	1
\$3,500 Breckenridge	Branding	Program-at-a-Glance	1
	Branding	Luggage Check	1
≤ \$2,500 Crested Butte	Science Leader	Technical Session	Multiple
	Branding	Short Course Social	2

General Sponsorship Benefits

	Summit \$15,000	Pike's Peak \$10,000	Aspen \$7,500	Vail \$5,000	Breckenridge \$3,500	Crested Butte ≤ \$2,500
Company logo • on the annual meeting website • in the printed Program Guide • in the meeting app • on general event sponsor recognition signage	Yes	Yes	Yes	Yes	Yes	Yes
A copy of the attendee registration list (opt-in) emailed two weeks prior to opening day	Yes	Yes	Yes	Yes	No	No
Complimentary annual meeting registration(s)	3	2	1	1	—	—
Annual meeting registration(s) at a 50% discount	3	2	2	1	1	1
Advertisement in the printed Program Guide	Full page, 4-color	Half page, 4-color	Half page, 4-color	50% discount	50% discount	50% discount



Learn more about each sponsorship level.

Summit		\$15,000	▶
Pike's Peak		\$10,000	▶
Aspen		\$7,500	▶
Vail		\$5,000	▶
Breckenridge		\$3,500	▶
Crested Butte		≤ \$2,500	▶

Summit Level Sponsorships

Investment: \$15,000

There are three sponsorships available in the **SUMMIT LEVEL** category, our marquis investment level.

All Summit level sponsorships described below provide the following **STANDARD INCLUSIONS**:

- Logo recognition in the Program Guide
- Logo recognition on the annual meeting website
- Logo recognition in the annual meeting app
- Logo recognition on onsite signage at the meeting
- Attendee registration list (opt-in) emailed two weeks prior to opening day
- Three (3) complimentary annual meeting registrations
- Three (3) annual meeting registrations at a 50% discount
- Full-page, 4-color ad in the annual meeting Program Guide

ADDITIONAL INCLUSIONS unique to each sponsorship described below are itemized within the sponsorship description.

Annual Meeting Mobile App Sponsor

(exclusive)

Looking for a sponsorship that gives you brand awareness in the hands of every attendee? The annual meeting mobile app is the most convenient way to navigate the conference and a top-utilized tool among attendees to manage their show experience. The app will be available two weeks before the annual meeting and will close four weeks after the meeting. It will feature:

- A schedule builder
- Access to presentation abstracts
- Exhibitor and sponsor information
- Exhibitor booth directory
- Speaker biographies
- A communication tool for attendees to connect with one another

In addition to the Summit level sponsorship standard inclusions, your mobile app sponsorship also includes:

- An exclusive banner ad with customized live URL, featured prominently in different areas of the app

Convention Center Wi-Fi Sponsor

(exclusive)

Attendees need to stay connected and access to Wi-Fi is the optimal brand-awareness sponsorship opportunity. In addition to the Summit level sponsorship standard inclusions, your Wi-Fi sponsorship at the Colorado Convention Center also includes these unique assets:

- Exclusive naming rights for the Wi-Fi network and password
- Prominently featured logo on the Wi-Fi information and configuration instructions on signage throughout the convention center and in attendee communications

Opening Welcome Reception Sponsor

(exclusive)

This is a premium event to delight all conference attendees during the first major gathering to kick off the meeting on a hospitable note. The reception will include live entertainment, hors d'oeuvres and libations.

In addition to the Summit level sponsorship standard inclusions, your Opening Welcome Reception sponsorship also includes:

- The Opening Welcome Reception will be named for your organization
- Branded cocktail napkins which will be passed with the food and beverages
- Company logo on signage at the beverage and food stations during the event
- Opportunity to provide your own branded giveaway to reception attendees

To secure your preferred sponsorship, contact:

Katie Bender, Director, Partnerships, AOCS

katie.bender@aoacs.org | +1 (217) 693-4901

Pike's Peak Level Sponsorships

Investment: \$10,000

There are two sponsorships with four available investment opportunities in the **PIKE'S PEAK LEVEL** category, a high-profile investment level.

All Pike's Peak level sponsorships described below provide the following **STANDARD INCLUSIONS**:

- Logo recognition in the Program Guide
- Logo recognition on the annual meeting website
- Logo recognition in the annual meeting app
- Logo recognition on onsite signage at the meeting
- Attendee registration list (opt-in) emailed two weeks prior to opening day
- Two (2) complimentary annual meeting registrations
- Two (2) annual meeting registrations at a 50% discount
- Half-page, 4-color ad in the annual meeting Program Guide

ADDITIONAL INCLUSIONS unique to each sponsorship described below are itemized within the sponsorship description.

Evening Reception Sponsor

(2 available)

There's no better end to a productive day of education and partnership cultivation than spending time with fellow attendees to wind down and relax before evening festivities. Be the center of attention during this 90-minute social gathering held in the Expo Hall to give exhibitors that extra time with attendees. In addition to the Pike's Peak level sponsorship standard inclusions, your evening reception sponsorship also includes:

- Branded cocktail napkins which will be passed with the food and beverages
- Company logo on signage at the beverage and food stations

Luncheon Sponsor

(2 available)

Lunch is a time to not only rejuvenate and fuel up midday, but to break bread with fellow attendees before diving back in for more learning and networking. Attendees will be grateful for the sustenance and your hospitality. In addition to the Pike's Peak level sponsorship standard inclusions, your annual meeting luncheon sponsorship also includes:

- Framed signage with your company name and logo placed in the center of each table
- Opportunity for your company representatives to place collateral on the chairs around each table



There are six sponsorships with ten available investment opportunities in the **ASPEN LEVEL** category, a banner investment level.

All Aspen level sponsorships described below provide the following **STANDARD INCLUSIONS**:

- Logo recognition in the Program Guide
- Logo recognition on the annual meeting website
- Logo recognition in the annual meeting app
- Logo recognition on onsite signage at the meeting
- Attendee registration list (opt-in) emailed two weeks prior to opening day
- One (1) complimentary annual meeting registration
- Two (2) annual meeting registrations at a 50% discount
- Half-page, 4-color ad in the annual meeting Program Guide

ADDITIONAL INCLUSIONS unique to each sponsorship described below are itemized within the sponsorship description.

Continental Breakfast Sponsor

(3 available)

Help attendees start their day the right way as a continental breakfast sponsor. There's no better way to dive in on a day of learning and networking than fueling up with a healthy breakfast to get focused and energized. Attendees will appreciate your hospitality. In addition to the Aspen level sponsorship standard inclusions, your AOCS Continental Breakfast sponsorship also includes:

- Branded napkins and thermal cups for hot or cold morning beverages
- Company logo on signage placed at the beverage and food stations

Opening Plenary Session Keynote Sponsor

(exclusive)

This is the one and only keynote event of the annual meeting, and your company will play a prominent role. In addition to the Aspen level sponsorship standard inclusions, your opening plenary session keynote sponsorship also includes:

- Exclusive branding of the main stage (as determined by AOCS)
- Two minutes of podium time to address event attendees (remarks must be pre-approved by AOCS)
- A message of your choice projected onto the event screens
- Verbal sponsor recognition during opening plenary
- Logo included on promotional emails about the session
- Your logo on the plenary agenda
- Company logo on event signage

Attendee Bag Sponsor

(exclusive)

This is the only sponsorship where your brand gets "carried away." Attendees thrive on these totes during the meeting to collect handouts, other educational materials, and exhibitor gifts. It's their way to stay organized on the go and they can be grateful to your company for the opportunity. In addition to the Aspen level sponsorship standard inclusions, your attendee bag sponsorship also includes:

- Your company logo on a lightweight and environmentally friendly tote bag
- Inclusion of your company collateral inside every bag along with necessary printed material
- Option to include additional giveaways provided by the sponsoring company if desired, i.e., t-shirt, etc.

Refreshment and Coffee Break Sponsor

(3 available)

Help attendees stretch, refresh, and power up as a refreshment break sponsor. A welcome respite from the intense learning, refreshment breaks create opportunities for attendees to clear their heads and hit the reset button before returning to business. Attendees will appreciate your hospitality! In addition to the Aspen level sponsorship standard inclusions, your refreshment and coffee break sponsorship also includes:

- Branded napkins and thermal cups for hot or cold beverages
- Company logo on signage at the beverage and food stations

Continues on page 12.

Aspen Level Sponsorships continued

Hydration Station and Reusable Water Bottle Sponsor

(exclusive)

Hydration is an important aspect of health and safety in every profession. AOCS will take an environmental approach to keeping every attendee hydrated with the strategic placement of water stations in and around the meeting rooms and exhibit floor. In addition to the Aspen level sponsorship standard inclusions, your hydration station and reusable water bottle sponsorship also includes:

- A reusable water bottle branded with your logo provided to each attendee for refills as needed from the water stations
- Logo recognition at each water refill station

Souvenir Photo Junction and Headshot Hub Sponsor

(exclusive)

Because sometimes, folks just want to have fun! And that's why the green screen Souvenir Photo Junction is always a popular stop at the Expo. Attendees will get to choose among fun props for their picture — a great piece of memorabilia from the meeting.

But sometimes, folks mean business, and new for 2023 — the Headshot Hub gives attendees the opportunity to have executive photos taken. These headshots will be delivered digitally for attendees' use for marketing purposes and business networking sites such as LinkedIn.

In addition to the Aspen level sponsorship standard inclusions, your Souvenir Photo Junction and Headshot Hub sponsorship also includes:

- A reminder to access digital photos will be emailed to attendees and that email will include your company's logo and your customized thank you message as the sponsor (AOCS approval required on message)

To secure your preferred sponsorship, contact:

Katie Bender, Director, Partnerships, AOCS

katie.bender@aoacs.org | +1 (217) 693-4901



There are eight sponsorships available in the **VAIL LEVEL** category, a banner investment level.

All Vail level sponsorships described below provide the following **STANDARD INCLUSIONS**:

- Logo recognition in the program guide
- Logo recognition on the annual meeting website
- Logo recognition in the annual meeting app
- Logo recognition on onsite signage at the meeting
- Attendee registration list (opt-in) emailed two weeks prior to opening day
- One (1) complimentary annual meeting registration
- One (1) annual meeting registration at a 50% discount
- 50% discount on a display ad in the annual meeting Program Guide

ADDITIONAL INCLUSIONS unique to each sponsorship described below are itemized within the sponsorship description.

Student ePoster Pitch Competition Sponsor

(exclusive)

Model your leadership in science by sponsoring this opportunity for student researchers. Student participants will showcase their abilities and achievements through scientific presentations and receive important feedback and mentoring from industry leaders. This is a life-changing opportunity for emerging talent in the industry, made possible by your company. In addition to the Vail level sponsorship standard inclusions, your Student ePoster Pitch Competition sponsorship also includes:

- Verbal recognition as sponsor by event moderator
- Logo on the walk-in video and on the hold slides

Charging Station Sponsor

(exclusive)

Attendees may need to recharge their mobile devices, and a conveniently located charging station makes it quick and convenient. This is a unique branding opportunity for your company. In addition to the Vail level sponsorship standard inclusions, your charging station sponsorship also includes:

- Charging station branded with your company's logo
- Charging station signage branded with your company's logo

AOCS Member and Volunteer Appreciation Luncheon Sponsor

(exclusive)

We can't do it alone. Our members and volunteers are the backbone of our Society and our annual meeting. Help us say thanks by sponsoring the AOCS Member and Volunteer Appreciation Luncheon. Open to all attendees, this luncheon has historically gathered 500 attendees and is a great networking event. In addition to the Vail level sponsorship standard inclusions, your AOCS Member and Volunteer Appreciation Luncheon sponsorship also includes:

- Two minutes of podium time to address event attendees (remarks must be pre-approved by AOCS)
- Your logo and message of your choice projected onto the event screens (at AOCS' discretion)
- Framed signage with your company name and logo placed in the center of each table
- Opportunity for your company representatives to place company collateral on the chairs around each table
- Your logo on the event signage

Notepad Sponsor

(exclusive)

The education at the annual meeting is invaluable and attendees rely on the furnished notepads to take important notes. This is a unique branding opportunity for your company. In addition to the Vail level sponsorship standard inclusions, your notepad sponsorship also includes:

- Logo recognition and your company information featured on the notepad

Continues on page 14.

Vail Level Sponsorships continued

Highlighter Sponsor

(exclusive)

Attendees will make good use of the annual meeting highlighters to highlight key sessions they want to attend in the printed program guide, or important notes they take during the technical sessions. This is a unique branding opportunity for your company. In addition to the Vail level sponsorship standard inclusions, your highlighter sponsorship also includes:

- Your company's logo on the official AOCS courtesy highlighter (with option to choose the highlighter color)

Pen Sponsor

(exclusive)

"Oops, I stole your pen!" And that's okay, because this is one pen you want attendees to keep – the official annual meeting stylo! This is a unique branding opportunity that will go home with attendees and be used over and over, featuring your company branding. In addition to the Vail level sponsorship standard inclusions, your pen sponsorship also includes:

- Your company's logo on the official AOCS courtesy pen

Directional Signage Sponsor

(exclusive)

Help attendees find their way! Directional signs are designed to point attendees in the right direction and are prominently placed throughout the convention center. This is a unique branding opportunity for your company. In addition to the Vail level sponsorship standard inclusions, your directional signage sponsorship also includes:

- Your company's logo, QR code and web address featured on every directional sign

Attendee Communication Package Sponsor

(exclusive)

Garner recognition for your company beginning with the earliest possible moment – when attendees register. Your company will be featured exclusively on key attendee communications leading up to the annual meeting. In addition to the Vail level sponsorship standard inclusions, your attendee communication package sponsorship also includes:

- A customized banner ad in the registration confirmation email
- A customized banner ad on official annual meeting preview emails which contain program updates, links to the abstracts, and other pertinent information for attendees.



To secure your preferred sponsorship, contact:

Katie Bender, Director, Partnerships, AOCS

katie.bender@aoocs.org | +1 (217) 693-4901

Breckenridge Level Sponsorships

Investment: \$3,500

There are two sponsorships available in the **BRECKENRIDGE LEVEL** category, a high-visibility level.

All Breckenridge level sponsorships described below provide the following **STANDARD INCLUSIONS**:

- Logo recognition in the program guide
- Logo recognition on the annual meeting website
- Logo recognition in the annual meeting app
- Logo recognition on onsite signage at the meeting
- One (1) annual meeting registration at a 50% discount
- 50% discount on a display ad in the annual meeting Program Guide

ADDITIONAL INCLUSIONS unique to each sponsorship described below are itemized within the sponsorship description.

Program-at-a-Glance Sponsor

(exclusive)

The Program-at-a-Glance is a conveniently sized, handy and quick reference tool to locate session times and locations. In addition to the Breckenridge level sponsorship standard inclusions, your Program-at-a-Glance sponsorship also includes:

- Your logo on the Program-at-a-Glance cover
- Your full-page ad on the back page of the Program-at-a-Glance

Luggage Check Sponsor

(exclusive)

With many departing the annual meeting on Wednesday, attendees frequently need to store their luggage at the convention center luggage check. Consider providing branded luggage tags to accompany this sponsorship as a lasting and sustainable takeaway! In addition to the Breckenridge level sponsorship standard inclusions, your luggage check sponsorship also includes:

- Your logo on signage at the luggage check bay
- Opportunity to provide branded luggage tags



To secure your preferred sponsorship, contact:

Katie Bender, Director, Partnerships, AOCS

katie.bender@aoacs.org | +1 (217) 693-4901

Crested Butte Level Sponsorships

Investment: ≤\$2,500

The **CRESTED BUTTE SPONSORSHIPS** are our entry-level sponsorship category.

The Crested Butte level sponsorship described below provides the following **STANDARD INCLUSIONS**:

- Logo recognition in the program guide as a technical session sponsor on the all-sponsor recognition pages
- Logo recognition on the annual meeting website on the all-sponsor recognition page
- Logo recognition in the annual meeting app
- Logo recognition on onsite sponsor signage at the meeting
- Sponsor recognition on the session meeting room signage
- Sponsor recognition next to the session listing in the program guide
- Sponsor recognition next to session title/description on the annual meeting website
- One (1) annual meeting registration at a 50% discount
- 50% discount on a display ad in the annual meeting Program Guide

ADDITIONAL INCLUSIONS unique to each sponsorship described below are itemized within the sponsorship description.

Technical Session Sponsor

(multiple available)

Contribute to the quality and success of the annual meeting program through your sponsorship of technical sessions and meet your audience where they want to learn. Each of AOCS' ten Divisions offers programming on Monday, Tuesday and Wednesday at the meeting.

Sessions available for sponsorship cover the following subject matter:

- Analytical
- Biotechnology
- Edible Applications Technology
- Health and Nutrition
- Industrial Oil Products
- Lipid Oxidation and Quality
- Phospholipid
- Processing
- Protein and Co-Products
- Surfactants and Detergents

Total Investment

Technical Session	\$2,500 each
Additional Technical Sessions	+\$2,000 each

Short Course Social Sponsor

(2 available)

The short-course offering on April 29–30 is available to online and in-person learners. With an expected attendance of approximately 40 onsite and 30 remote learners, your company can sponsor one of the two days of short course social functions which includes one lunch and the refreshment breaks. Limit of one Short Course Social sponsorship per company. In addition to the Crested Butte level sponsorship standard inclusions, your Short Course Social sponsorship also includes:

- Dedicated signage featuring sponsor's logo at the break station table and on the luncheon table
- Company-branded napkins for the break and the luncheon
- Sponsor's collateral and/or gift placed on each chair or place setting at the lunch
- Two minutes of microphone time at the close of the day's session preceding the start of the lunch
- Recognition on session walk-in and break slides

To secure your preferred sponsorship, contact:

Katie Bender, Director, Partnerships, AOCS | katie.bender@aocs.org | +1 (217) 693-4901

Other opportunities to engage with AOCS

Amplify your brand message through other AOCS channels. Generate pre-conference awareness through advertising or continue the conversation afterwards with a post-conference sponsored webinar.



INFORM magazine

Reach annual meeting attendees and the entire AOCS membership when you advertise in the pre-meeting (April) and wrap up (July/August) issues of *INFORM* magazine.



inform|connect

inform|connect is a global community designed to exchange information and provide solutions to real-world challenges affecting bio-based products and technologies. Join the conversation as an advertiser or contributor.

AOCS.org

AOCS offers premium banner ad sizes and positioning to help you achieve the highest viewer response rate possible.



INFORM SmartBrief

The AOCS *INFORM* SmartBrief is a weekly e-newsletter with more than 5,500 opt-in subscribers and a unique open rate of over 31.5%. With content curated specifically for the oils and fats industry, this is a fantastic opportunity to market your product or service. More than a banner ad... you get to place a linked logo, a product image, and 50-words of copy to describe your solution.

AOCS e-newsletter

A monthly e-newsletter with distribution to more than 19,000 AOCS members and professionals worldwide. Only three AOCS newsletter sponsorships are available per issue.



Sponsored webinars

Audiences have come to expect a multi-dimensional experience when consuming content. AOCS Sponsored Webinars are digital broadcasts that engage with a variety of tools to deliver consistently high-quality content. Deliver a Thought Leadership or Product Demo presentation or conduct a Panel Discussion on a pressing topic. Showcase your expertise to a wide community in an engaging way — all from the comfort of your office. Our professional staff of content managers work with partners on best practices for creating engaging digital experiences.

For more information on these products and special pricing, contact:

Katie Bender, Director, Partnerships, AOCS | katie.bender@aocs.org | +1 (217) 693-4901

Companies represented by attendees

Below is a sampling of annual meeting attendees affiliations.

AAK	Desmet Ballestra North America, Inc.	Mars Global Petcare	Soon Soon Oil Mills Sdn Bhd
Abali Yag San Ve Tic AS	DTU Food, National Food Institute	Massey University	South China University of Technology
ACT Solutions Corp	East Carolina University	McCormick & Co Inc	Stellar Agribiz
ADM	Ecoextract	Memorial University of Newfoundland	Steven Abbott TCNF Ltd
Aekyung	Eksci LLC	Miami University	Sungkyunkwan University
Agriculture & Agri-Food Canada	Enviroflight	Mitsubishi Chemical Corp	Surin Bran Oil Co Ltd
Aker Biomarine	Ets Abdelmoula	Montana Specialty Mills	TD Research Ltd
Alfa Laval Inc	Evonik Corporation	MPOB	Technical University Berlin
Alma Mater Studiorum-University of Bologna	Farmet AS	National Food Institute (DTU Food)	Terviva Bioenergy, Inc.
American Cleaning Institute	Feed Energy Co	National Taiwan University of Science and Technology	Thai Edible Oil Co Ltd
Anders Dahl Pedersen	Fonterra Co-op Group	Natural Plant Products Inc	The Hershey Company
Anton Paar	Fuji Oil Co Ltd	Nestle	The Very Good Food Company
Aquanova RUS JSC	G.C. Hahn & Co., Stabilisierungstechnik GmbH	New Mexico State University	Tokyo University of Agriculture & Technology
Arkema, Inc.	GEA Westfalia Separator Group GmbH	Nippon Shokubai	Tyson Foods, Inc.
Artisan Industries, Inc.	German Federal Institute For Risk Assessment	Nisshin Oillio Group Ltd	U.S. Silica
Aveda	Glanbia Nutritionals	Nogra Pharma and Entrinsic Biosciences	UDELAR
BASF	Golden Agri Resources (GAR)	North Carolina State University	Univ of Buenos Aires
BASF SE	Grains Research and Development Corporation	Northern Crops Institute	Universidad de Sevilla
Besler Gida Ve Kimya San Ve Tic AS	Guardian Chemicals Inc.	Novozymes AS	Universitat De Barcelona
Birko Corp	H2 Compliance	Novus International Inc	University at Buffalo, The State University of NY
Brenntag North America	Henkel	Nu Skin Enterprises	University of Alberta
Brigham Young University	Hormel Foods	Oklahoma State University	University of California, Davis
Bunge Creative Solutions Center	Hydrite Chemical Co	OLEOTEK	University of Edinburgh
Bunge North America Inc	Indorama	Omni Tech International Ltd	University of Georgia
Buntech	Ingredion Inc.	Owensboro Grain Company	University of Guelph
Caldic Canada	Inonu Universitesi	Ozturkler Yem Ve Yag San. Tic. A.S.	University of Hohenheim
Canadian Food Inspection Agency	Institute of Biochemistry	Paradigm Science Inc	University of Leeds
Cargill Agricola SA	Intercontinental Specialty Fats Sdn Bhd	PEDECIBA Quimica-UdelaR	University of Manitoba
Carleton University	International Products Corporation	Pica Prüfinstitut Chemische Analytik GmbH	University of Massachusetts, Amherst
Cawthron Institute	IonSense	POET LLC	University of Nebraska, Lincoln
Cesco Solutions, Inc.	Istanbul Galata University	Prairie Aquatech, LLC	University of Salento
Chinese Cereals and Oils Association (CCOA)	Jiangnan University	Productos Quimicos Y Derivados	University of Surrey
CI Cigra	JRC, European Commission	PT Smart Tbk	University of Tennessee Knoxville
CIRAD	Kalsec	R W Heiden Associates LLC	University of Tokyo
Clariant Corporation	Kansas State University	Rettenmaier Canada Inc.	University of Turku
Colgate-Palmolive Company	Keit Spectrometers	Rotachrom Technologies	University of Waterloo
Conagra Brands	Kerfoot Group	Royal Greenland	USDA Human Nutrition Research Center on Aging (HNRCA)
Connoils	KI-Kepong Oleomas Sdn Bhd	Ryerson University	Vanderbilt University
Corteva Agriscience	Kraft Heinz Company	Sasol	Ventura Foods
CoverCress, Inc.	Kyushu University	SC Johnson & Son Inc	W R Grace & Co
Critical Fluid Symposia	Lasenor USA	Senna Nahrungsmittel GmbH	Waters Corporation
Crystal Filtration Co/Filsorb/Quartz Analytics	LDC	Seppic	Western University
Dalhousie University	Lipid Technologies LLC	Sime Darby Plantation Research Sdn. Bhd.	Wilmar Shanghai
Danmarks Tekniske Universitet	LOARC	Societe' Des Produits Nestle - Nestle Research	Biotechnology Res & Dev Ctr Co Ltd
Darmstadt University of Applied Science	LRGP CNRS	Sodrugestvo	YG Laboratories
Dell Medical School, University of Texas at Austin	Managing Company Sodrugestvo		



2023 AOCS Annual Meeting & Expo

April 30–May 3 | **Colorado Convention Center** | **Denver, Colorado, USA**

The ultimate collaboration of industry, academia, and government; embracing the full spectrum of oil science, from field to finished product.

annualmeeting.aocs.org



Reserve your exhibit booth or sponsorship today!

Contact Katie Bender, Director, Partnerships, AOCS | katie.bender@aocs.org | +1 (217) 693-4901