

# ABOUT D-LABS

## WHAT WE DO

We are a detergent development and performance testing consultancy.

d-labs develop and optimise formulations to achieve best performance per dollar. Our solutions are customised, comprehensive and designed to meet unique company needs.

All new formulations developed by d-labs are bespoke, and at the completion of each project, the intellectual property is owned by our clients.

## WHO WE ARE

We are a team of progressive thinkers with over 60 years combined academic, practical, and consulting experience across detergent development, project management and testing disciplines.

Our team has in-depth knowledge of the surfactant industry, regulations, and requirements.

Balancing creativity with technical expertise, we find new ways to innovate and improve the market standard.

## WHAT WE DELIVER

We understand what companies want and expect from high performing detergents and cleaning products. That's why we deliver demand driven innovative solutions that your customers will want to buy.

When d-labs develops product formulations, we ensure they meet the required cost, safety, performance, and quality guidelines, so that your customers can shop in confidence.

The combination of a high level of technical service and solid project management means we are agile, efficient and can deliver results within tight deadlines.

We prioritise close relationships with our clients, our communication is excellent, and our results attest to this.

# SERVICES

## DEVELOPMENT

Formulate new product

- Develop ideas into formulations
- Product development

Reformulate existing product

- Margin optimisation
- Product optimisation

## SAMPLES

Sample preparation

- Preparation of small batches of formulated product.

## IMPLEMENTATION

Trials

- Manufacture scale-up
- Formulation and manufacturing troubleshooting

## TESTING

Performance

- Performance evaluation testing on
  - Laundry detergents (stain removal testing; top loader, front loader)
  - Dish wash detergents (manual and auto)
  - Hard surface cleaners
- Competitor analysis and benchmarking
- Assistance with claims support
- Test method development
- Chemical testing
- Teardown analysis
- Stain Removal Testing

Stability

- Stability testing





**d-labs**  
detergent development & testing solutions



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